

# Cliche Character Design Quick Reference

v1.0

Happy			
Pose	Shapes	Expression	Colors
Occupy lots of space	Organic, found in nature	Mouth smiling (lips drawn back and up)	Vibrant, saturated
Open arms and hands	Curves	Teeth exposed	Yellow
In motion	Vertical lines	Laugh line (wrinkle from outer nose to outer lip)	Pink
Arms, legs and back straight	Circles	Crows feet (wrinkles at sides of eyes)	White
Relaxed muscles		Slightly raised eyebrows	Orange
Right side forward		Level head	Purple
		Large eyes	
		Cheeks raised	
		Lower eyelid wrinkled or tense	

Sad			
Pose	Shapes	Expression	Colors
Withdrawn	Drooping	Damp eyes	Gray
Arms and head close to body		Trembling lip	Blue
Arms crossed		Looking down	Pale
Immobile		Head down	Desaturated
Hunched back		Lips pinched	
Close to fetal position		Large cheeks	
Left side forward		Inner corners of eyebrows are drawn in and up	
		Corners of lips drawn down	
		Lower lip pouts out	
		Jaw drawn up	

# Cliche Character Design Quick Reference

v1.0

Trusting			
Pose	Shapes	Expression	Colors
Occupy lots of space	Symmetrical	Large Eyes	Blue
Open arms and hands	Squares	Looking straight at the	Gray
Right side forward	Right Angles	camera	White
	Horizontal Lines		Green

Weary			
Pose	Shapes	Expression	Colors
Withdrawn	Holes	Dry Mouth	Green
Arms and head close to body	Diagonal Lines	Damp Eyes	Silver
Arms crossed		Trembling Lip	Pale
Immobile		Chin Down	
Hunched Back		Looking to either side	
Close to Fetal Position		Eyebrows pushed together	
Sweating		Chin wrinkled	
Left Side Forward		Small, deep set eyes	
Knees Together		Wrinkled forehead	
Holding something with both hands			

Vigilant			
Pose	Shapes	Expression	Colors
Arms Crossed		Strong Chin	Gray
Immobile			

Oblivious			
Pose	Shapes	Expression	Colors
			Yellow

# Cliche Character Design Quick Reference

v1.0

Angry			
Pose	Shapes	Expression	Colors
Leaning Forward	Triangles	Eyes Wide, Staring	Red
Elbows and Knees Bent	Sharp	Eyebrows Pulled Down	Vibrant
Hands Clenched	Vertical Lines	in the Middle	
Wide Stance	Jagged	Wrinkled Forehead	
Open Arms	Downward V	Flared Nostrils	
In Motion		Mouth Flattened	
Occupy lots of Space		Clenched Teeth Bared	
Right Side Forward		Jutting Chin	
		Red Face	
		Wide Face	
		Large Cheekbones	
		Lower Lip Tense	
		Mouth Corners Down	

Afraid			
Pose	Shapes	Expression	Colors
Withdrawn	Leaning at an Angle, not	Dry Mouth	Black
Arms and Head Close to Body	Perfectly Perpendicular or Parallel to the Ground	Damp Eyes	Blue
Arms Crossed	Holes	Trembling Lip	Red
Immobile		Looking to Either Side	Pale
Closed Hands		Raised Eyebrows	
Fidgeting		Eyes Wide, Closed, or	
Muscle Tension		Looking Down	
Sweating		Chin Pulled In	
Left Side Forward		Head Down	
Knees Together		Narrow Face	
Holding Something with Both Hands		Wrinkled Forehead	
		between Brows	
		Upper Eyelid Raised	
		Lower Eyelid Tense and Drawn Up	
		Lips Tense, Stretched, Drawn Back	

# Cliche Character Design Quick Reference

v1.0

Good			
Pose	Shapes	Expression	Colors
			White Blue
Evil			
Pose	Shapes	Expression	Colors
	Star Pointing Down		Black
Lawful			
Pose	Shapes	Expression	Colors
Immobile Feet flat on the Ground	Symmetrical Geometric Squares Right Angles Triangles		Blue White Gray
Chaotic			
Pose	Shapes	Expression	Colors
Motion	Randomness Asymmetry Downward Triangles	Asymmetrical Expression	Yellow Silver

# Cliche Character Design Quick Reference

v1.0

Strong			
Pose	Shapes	Expression	Colors
Leaning Towards the Camera	Circles	Thick Eyebrows	Red
Occupy lots of Space	Vertical Lines		Blue
Back Straight	Sun Wheel / Ring Cross		Yellow
Knees Straight	Squares		
Right Side Foward	Straight Lines		

Weak			
Pose	Shapes	Expression	Colors
Leaning Away from the Camera	Horizontal Lines	Thin Eyebrows	Pink
Withdrawn		Small Chin	Pale
Arms and Head close to Body			
Knees Bent			
Back Hunched			
Left Side Foward			

Agile			
Pose	Shapes	Expression	Colors
Feet Facing Foward	Arrows		Silver
One Foot Up	Triangles		Red
One Foot in Front of the Other	Angled Lines		
Motion			
Heels Raised			

# Cliche Character Design Quick Reference

v1.0

Sluggish			
Pose	Shapes	Expression	Colors
Immobile Arms at Rest Back Hunched Knees Bent Feet Flat			Orange

Intelligent			
Pose	Shapes	Expression	Colors
Fingertips Together, Steepled	Arrows	Long Nose Dark Eyes	Blue Yellow Gold Gray

Naive			
Pose	Shapes	Expression	Colors
Open Arms			Yellow Orange

Attractive			
Pose	Shapes	Expression	Colors
Open Stance Open Arms Open Hands Extreme Pelvic Tilt Right Side Forward	Symmetry Spiral - Feminine Square - Masculine	Thick Eyebrows Strong Chin	Black Appealing to Women Blue Purple Green Appealing to Men Blue Green